

Greenlight iPod Touch Sweepstakes - Official Rules

LIMITED TIME OFFER. THE FOLLOWING SWEEPSTAKES IS OPEN TO LEGAL RESIDENTS OF CANADA (EXCLUDING QUEBEC), THE UNITED KINGDOM, GERMANY, FRANCE AND THE UNITED STATES (“TERRITORIES”). DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT A RESIDENT OF ONE OF THE TERRITORIES OR IF YOU ARE OTHERWISE PROHIBITED BY LOCAL LAW TO PARTICIPATE IN THE SAME.

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

ENTRY IN THIS SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. Eligibility: To be eligible to enter the Greenlight iPod Touch Sweepstakes (“Sweepstakes”), you must: (i) be a legal resident of Canada (except the province of Quebec), the United Kingdom, Germany, France or the fifty United States including the District of Columbia; and (ii) be above the age of majority in the jurisdiction where you reside at the time of entry (“Entrant”). Employees and representatives of Sponsor, its respective parents, affiliates, related companies, agents, subsidiaries, advertising and promotional agencies, any prize provider, and any entity involved in the development, production, implementation, administration or fulfillment of the Sweepstakes, and their immediate family members (defined as parents, children, siblings, spouse, or life partner) and persons living in the same household, are not eligible to participate or win. Sponsor reserves the right to verify eligibility and to adjudicate any dispute at any time.

Corporate Customers –If you are entering the Sweepstakes on behalf of your employer, these rules are binding on you, individually, and/or your company. If you are acting within the scope of your employment, as an employee, contractor, or agent of another party, you warrant that such party has full knowledge of your actions and has consent thereto, including your potential receipt of a prize. You further warrant that your actions do not violate your employers or company’s policies and procedures.

2. How To Enter: NO PURCHASE OR PARTICIPATION NECESSARY. VOID WHERE PROHIBITED. The Sweepstakes begins on December 16, 2009 at 12:01 a.m. Pacific Daylight Time (“PDT”) and ends on January 31, 2010 at 11:59 p.m. PDT (“Sweepstakes Term”). To enter, you simply go to www.greenlightrights.com/johnnycashpromotion and enter into the Sweepstakes via the home page: include your full name, phone number, company name, industry and email.

LIMIT – ONE (1) ENTRY PER PERSON Subsequent entries will be disqualified. The potential winner may be required to provide Sponsor with proof that he/she is associated with the winning Entry.

Except where prohibited by law, in order to be confirmed as the winner, the potential winner may be required to sign and return a Declaration of Eligibility & Liability/Publicity Release (“Declaration”) and return the Declaration within fourteen (14) days following attempted notification of the potential winner or such potential winner will be deemed to have forfeited the Prize. Return of any winner notification e-mail as undeliverable, inability of Sponsor to contact the potential winner, or failure by the potential winner to return the Declaration and any other required documentation within the stated time period may result in disqualification and selection of an alternate potential winner by random drawing.

FOR RESIDENTS OF CANADA ONLY:

Before being declared a winner, if the potential winner is a legal resident of Canada, he or she must correctly answer a time-limited mathematical skill-testing question, without assistance of any kind, whether mechanical or otherwise, to be administered by Sponsor at a mutually convenient time by telephone. If the potential winner does not correctly answer the skill-testing question, the potential winner forfeits the Prize and Sponsor may, in its sole discretion, conduct another random drawing of all remaining eligible Entries to select another potential winner.

3. How To Win: On or about February 5, 2010, Sponsor will conduct a random drawing to select three (3) potential winners. The potential winners will be notified by either telephone or e-mail on or about February 5, 2010. If the prize notification e-mail is returned as undeliverable, the prize is forfeited and Sponsor may, in its sole discretion, conduct an additional random drawing from all remaining Entries to select another potential winner.

4. Prizes: Three (3) winners will receive an iPod Touch 8GB engraved with Johnny Cash's signature ("Prize") (appx. Value USD\$229.00).

Prizes may not be transferred or assigned except by Sponsor. Sponsor reserves the right to substitute the Prize with another prize of equal or greater value in the event that the advertised Prize is not available for any reason, in its sole discretion. Prize recipient bears all responsibility for any fees associated with the use, non-use, service, or maintenance of the Prize. The Prize consists of only those items specifically listed as part of the Prize. Expenses not specifically stated above, together with the reporting and payment of all applicable taxes, fees, duties, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of the Prize, are the sole responsibility of the winner. Other restrictions, conditions, and/or limitations may apply. Prize will be awarded within approximately six (6) weeks of receipt by Sponsor of the Declaration and any other prize acceptance documents. Odds of winning depend on the number of eligible Entries received. ALL GIFTS SHALL BE ACCEPTED ON AN "AS IS" BASIS AND FOR WHICH SPONSOR MAKES NO WARRANTIES OR REPRESENTATIONS NOR ACCEPTS ANY RESPONSIBILITY. LIMIT ONE PRIZE PER PERSON.

5. General Conditions: By entering the Sweepstakes, Entrants agree to comply with and be bound by these Official Rules and decisions of Sponsor, which shall be final in all respects. Failure to comply with these Official Rules may result in disqualification from the Sweepstakes. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes of any Greenlight or related company's Web site; (b) violating these Official Rules; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any property owned by or service offered by Sponsor; or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. If, in Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if technical difficulties, force majeure, or any other cause beyond the control of Sponsor which may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and select a winner from among all eligible Entries received prior to the cancellation (if any). Sponsor reserves the right to amend the terms and conditions governing the Sweepstakes from time to time at its sole discretion.

6. Publicity: Prize winners may be asked to participate in publicity. Except where prohibited by law, a winner's acceptance of a prize constitutes permission for Sponsor to use such winner's name, address (city and state only), statements, photograph, voice and/or likeness for any advertising and promotional purposes relating to the Sweepstakes, in any media now known or hereafter devised, without further notice, compensation, consideration, review or consent and without regard to moral rights.

7. Privacy: By entering the Sweepstakes, you are deemed to have accepted the provisions of Sponsor's privacy policy, located at www.greenlightrights.com, which control this promotion. Furthermore, you consent to the collection, use, and disclosure of your personal information for the purposes of administering this Promotion in accordance with such privacy policy. If you so consent, for marketing purposes such as determining effective advertising media, devising promotions and working with affiliated partners, Sponsor may on occasion share certain information with our affiliated merchants or companies. You have the right to request access to and correction of your personal information held by Sponsor and to be informed of Sponsor's policies and practices in relation to personal information and the kind of personal information held by Sponsor. If you wish to access or correct your personal information held by Sponsor, opt out of receiving further communications from Sponsor or our affiliated merchants or companies, or have other questions respecting our privacy policy, please contact us at Greenlight LLC, 6060 Center Drive, Suite 100 Los Angeles, CA 90045 or via e-mail at: inquiry@greenlightrights.com

8. Limitations of Liability: Sponsor assumes no responsibility or liability for the following: (a) lost, late, misdirected, illegible, or mutilated entries or for any computer, online, telephone or technical malfunctions that may occur; (b) any incorrect or inaccurate information, whether caused by Web site users, any of the equipment or programming associated with or utilized in the Sweepstakes, or any technical or human error which may occur in the processing of submissions in the Sweepstakes; (c) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries; (d) any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players or browsers, on account of technical problems or traffic congestion on the Internet, at any Web site, or on account of any combination of the foregoing; (e) any injury, loss, or damage to participants or to any computer related to or resulting from participating in the Sweepstakes or receipt of the Prize; or (f) any use or inability to use the Prize awarded. If,

for any reason, the Sweepstakes is not capable of running as planned, including because of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, force majeure, or any other cause beyond the control of Sponsor which may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes and select winners from among all eligible Entries received prior to the cancellation (if any).

9. Governing Law: All federal, state, municipal, provincial, and local laws and regulations apply. This Sweepstakes and these Official Rules are governed and interpreted by the laws of the State of California without regard to its conflict of law provisions.

10. Sponsor: Greenlight LLC, located at 6060 Center Drive, Suite 100 Los Angeles, CA 90045 USA is the sponsor of this Sweepstakes and is solely responsible for the fulfillment of Prizes.

11. Disclaimer: The trademarks associated with the Prize awarded under this Sweepstakes are registered or unregistered trademarks of their owners, who are not affiliated nor have endorsed this Sweepstakes. Any Prize awarded under this Sweepstakes may be subject to terms, conditions, and restrictions of the manufacturer. ©2009 Greenlight LLC. All Rights Reserved.